



Why Exhibit?

- * Truly offers the chance to recognize successful and innovative brands and individuals making a difference within the international printing community
- * At the exhibition, participants can conduct face-to-face meetings with around global buyers.
- * Benefit from an aggressive, professional, print integrated multi-media marketing program.
- * Reach a unique audience of new customers and reinforce your existing business relationships
- * Innovative manufacturers launch new products or demonstrate your equipment in order to get the market feedback on their new & existing products or services.
- * Will be an ideal platform for domestic & overseas companies to develop the printing market.

EXHIBITION RATES

1. Raw Space Rate

Price : USD 2315.00 per 9sq. metres
Minimum Booking: 18sq. metres

2. Shell Scheme Rate

Price : USD 2585.00 per 9sq. metres
Minimum Booking: 9sq. metres

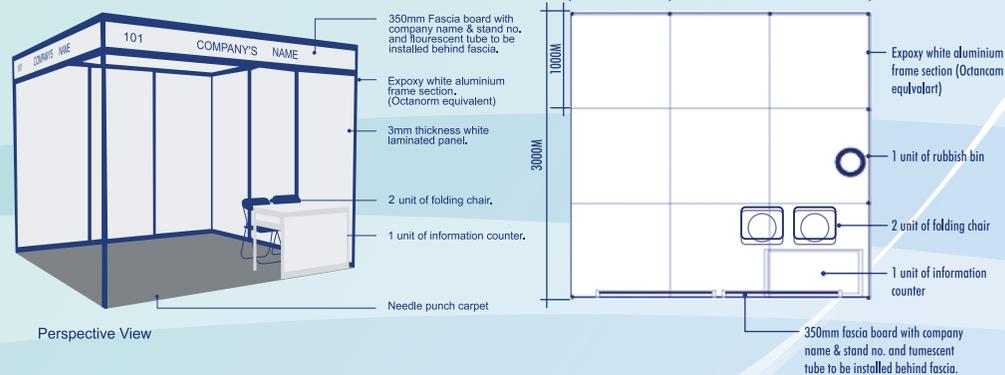
Shell stand structure includes:

- Carpet floor space
- Installed two (2) nos. of 1x40w (4 feet) long fluorescent lights
- Fascia inclusive of company name in 10.16cm (4 inches) raised letters on headboard
- Two (2) folding chair
- One (1) information table (60.90cm x 91.44cm x 76.2cm)
- One (1) rubbish bin
- All labour for construction and dismantling of rental display
- Daily stand cleaning

*Minimum 18sqm for corner location.

Additional charges for corner location - USD 88.00

Shell Scheme Stand (3m x 3m)



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Print Technology

未来印刷与广告科技展

The Future of Print, Sign & Ad Technology

4-7 August 2016

Putra World Trade Centre (PWTC)

Kuala Lumpur, Malaysia

Incorporating:

DigitalPRINT 2016

Packaging & Label 2016

Print Buyer 2016

Supported by:



Malaysia Convention & Exhibition Bureau

Endorsed by:



Member of:



Organized by:

KAIZER Exhibitions Organizers

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未来印刷与广告科技展

The Future of Print, Sign & Ad Technology

Print Technology 2016 will mark the 7th installation of this bi-annual event since 2004. Since then, Print Technology has established itself to become a premier trade exhibition in the Asian region.

The biennial Print Technology 2016 will play her role as the platform for Asian advertising and printing trade, gaining greater heights, welcoming wider market and accepting greater challenges while providing superior service to the industries. Advertising and printing trade leaders from all over the world will be gathering in Kuala Lumpur for this event, creating for you endless opportunities, possibilities and excitements!

In these times of economical uncertainties and competitive market, it is the technological advancement and efficiency that sets businesses apart from their competitors.

A wide range of technologies, innovations and applications ranging from pre-press, digital imaging, printing equipment, converting, flexography, labeling, post-press equipment, printing materials and accessories up to the finishing section will be presented in Print Technology 2016.

DigitalPRINT 2016

Digital Printing is the modern method of printing and it is the most fast printing method, as it can print 1000 copies in a minute. Digital printing is widely used in products like exhibition graphics, promotion stands, pop-ups, fabric printing, banner graphics, wall graphics and posters. It is also used in services like booklet in digital, brochures, letterheads, folders, ID cards, CD & DVD writing, lamination, foam board mounting, binding, photocopying, auto cad -plotting, scanning, and in preparation of business cards and flyers.

Digital Printing 2016 have high quality machine with latest technology in our concern, it will gives us a good finishing touch to our work and it has the capacity to handle huge volume of printing jobs with efficient outcomes. It has no limit to size, shape or surrounding and it is used in achieving brand recognition.

Packaging & Label 2016

Packaging & Label is the place for the label and package printing industry to meet and do business under one roof.

The demand of label materials and technology was growth in recent years and the package printing sector currently and has experienced tremendous expansion over the past 10 years with a growing increase in production volumes.

A goal of this exhibition was include improving the level of technical equipment in the printing industry, enhancing operation and management and enhancing global competitiveness.

Print Buyer 2016

“Print buyers” encompasses the professionals who have expertise and experience in print production. It is typically part of the marketing, communications, corporate communications, publications, design or creative, media, purchasing or procurement.

In short, the traditional description for the print buyers is firm's resident print experts. Their roles are changing. New communications channels plus the decline in print materials have contributed to the modern evolution of corporate print buyers.

The sharpest, most sophisticated print buyers are in charge of their own growth. They are rewriting the rules for their positions. It is predicting that this career will look totally different than it does today.